



Manufacturer Rebate Program

WELCOME TO THE MRP WEBINAR

Learn how the **Prime Source Purchasing Manufacturer Rebate Program** for **Pennsylvania Restaurant & Lodging Association (PRLA)** members can save you money on purchases you are already making! Also...

Prime Source Purchasing announces a new partnership with **Star Linen** !



Who is the MRP program administrator?

Prime Source Purchasing, Inc.

- Bessie Marino – President
- Kristen Menniti – Marketing Director
- Michael Ward – Sales Manager
- Diane Ruiz – Account Manager (PRLA)

Prime Source establishes partnerships between foodservice operators, manufacturers, and distributors

- Collects purchasing information from your distributors
- Files for rebates with manufacturers

Prime Source represents thousands of foodservice industry operators nationwide!



Who is eligible to enroll in the PSP Manufacturer Rebate Program?

- Must be a current PRLA member in good standing
- Cannot be enrolled in another competing rebate program (no “double dipping”)



Is there a cost to participate?

- No up front fees or costs to participate in Prime Source Purchasing's Manufacturer Rebate Program
- Free with your PRLA membership
- Best of all... You earn money!



How do I enroll?

Simply go to the PRLA's website:

<http://www.prla.org/>

- Select the **Membership** dropdown menu and
- Click **Preferred Partners**



How do I enroll? - Continued

On the Preferred Partners page...

Scroll Down to:

Manufacturer Rebate Program – Prime Source Purchasing

➤ Click on this link and you are brought to:

Manufacturer Rebate Program

➤ Scroll down to the bottom and click on

MRP Enrollment Packet – Q1-2017

➤ Open, Fill Out, Save, and Return

[MRP Enrollment Packet - Q1-2017](#)
(Adobe PDF File)

Manufacturer Rebate Program

Tired of rising food costs? PRLA's manufacturer rebate program (MRP) can help you earn money back on products you currently purchase.

PRLA MRP will help you maximize your cost savings while minimizing your time. Prime Source Purchasing (PSP) administers the program on your behalf by negotiating rebates with key manufacturers and filing all rebate paperwork. You receive a quarterly rebate check and detailed report summarizing your purchases and their rebate values.

Since the program's start in 2012, PRLA members have earned hundreds of thousands of dollars back in rebates. Food, beverages, paper products and cleaning supplies are just a few of the categories that qualify for rebates.

The program is free for PRLA members and enrollment is easy—simply email membership@prla.org for an enrollment packet or download it using the link at the bottom of this page. Please send your completed enrollment packet to Diane at Prime Source Purchasing as specified on the first page.

MRP FAST FACTS

- No up-front fees or additional cost to participate
- Open to PRLA members in good standing
- No earning limits
- Use your current distributors and suppliers
- Rebate checks and purchasing summary are issued quarterly
- PSP files your rebate paperwork for you

[MRP Enrollment Packet - Q1-2017](#)
(Adobe PDF File)



How do I enroll? - Continued

Please complete:

Manufacturer Rebate Program Enrollment Form

And

Data Release Authorization Letter

Please submit completed Enrollment forms to:

Prime Source Purchasing Inc.

Attention: Diane Ruiz

1333 Broad Street

Clifton, NJ 07013

Phone: (973) 778-9050 / Fax: (973) 778-9053

Email: druiz@primesourcepurchasing.com



When Enrollment Forms Received By Prime Source Purchasing

Prime Source Purchasing confirms membership status with the PRLA and verifies information provided on enrollment form with Member.

From there...

- Prime Source Purchasing contacts each distributor for the Member
- Quarterly purchasing data is received by Prime Source
- Prime Source matches purchases to qualified rebates on hundreds of manufacturers on thousands of items
- Prime Source processes rebate money from manufacturers and retains a percent as an administrative fee and the Member receives a check from PRLA for 65% of rebates
- Complete purchasing details on each rebate check is emailed to the Member from the PRLA



Frequently Asked Questions:

Q: Do I need to spend a certain amount of money to earn rebates?

A: No minimum purchase is required. However, total rebates earned must exceed \$10 per quarter in order to receive payment.

Q: Will I need to change Distributors?

A: No. You can buy from any participating distributor.

Q: Will I need to change brands I am buying?

A: No. The program is voluntary so you do not NEED to change anything. You will be provided a listing of the “preferred manufacturers” that offer rebates. The more eligible items you purchase from the “preferred manufacturers, the more rebates you will earn.

This is solely your decision.



Frequently Asked Questions:

Q: How will I know what items qualify for rebates?

A: Upon enrollment, Prime Source will send you a list of “Preferred Manufacturers” with categories of rebated items and will send updates as they become available. Contact anytime with questions.

Q: Will I need to pay any additional fees to participate?

A: No. Current PRLA members are eligible to participate at no additional fees above current membership dues.

Q: Is there a limit to what I can earn?

A: No earning limits apply.

The more you participate, the more you earn!



Frequently Asked Questions:

Q: Are the rebates by the case or per pound?

A: This depends upon the product. Contact Prime Source on specifics.

Q: If I receive incentives from my distributor, can I also participate in this program?

A: Each situation is different, contact Prime Source Purchasing to discuss specifics to determine eligibility for participation. For example, if a distributor is offering a “special of the month” or “coupon vouchers” for a certain item, you may be able to take advantage of the “special” in addition to the program.

Q: If I am a franchisee, can I participate in the program?

A: Contact Prime Source Purchasing to discuss your particular situation to determine if participation is an option.



What are you waiting for?

Over half a million dollars in rebates have been distributed to PRLA members since the program's inception!

For more information please contact:

PRLA

Christine Preuss, Member Services Manager
cpreuss@prla.org | 717.963-8373

Prime Source Purchasing
Michael Ward
Sales Manager
MWard@PrimeSourcePurchasing.com

Kristen Menniti
Marketing Director
KMenniti@PrimeSourcePurchasing.com

Prime Source Purchasing
1333 Broad Street, Clifton, NJ 07013
973.778.9050 / 973.778.9053 Fax
www.PrimeSourcePurchasing.com



Membership has its rewards...

Prime Source Members enjoy discounted pricing on Star Linen Hospitality products.



"We here at Star Linen strive to ensure the world sleeps better, dines better and enjoys greater comfort by enhancing our customers' customer experience."



Membership has its rewards...



Since 1987 Star Linen USA has provided quality linen and related products to the healthcare, hospitality and food service industries throughout the world.

Through the benefit of strategically located distribution centers, Star Linen USA continues to deliver linen and related products quickly with an emphasis on zero back-orders.

Our educated associates strive each day to provide the best quality products and deliver exceptional customer service. We focus on exceeding expectations and inspiring your endorsement within the industry and the countries we supply.





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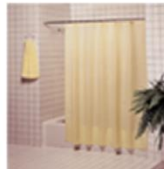
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TEL: (800) 782 7999



Prime Source Purchasing, Inc.

PREFERRED
LINEN SUPPLIER

TO VIEW OUR CATALOG PLEASE VISIT:
WWW.STARLINEN.COM



What are you waiting for?

Prime Source Purchasing clients will need to contact
Jason Cohen
with Star Linen to set up an account number to
receive discounted pricing.

Jason Cohen, Sales Associate
Star Linen & Supply
1501 Lancer Drive
Moorestown, NJ

Phone: (800)782-7999 Extension 207
Email: Jcohen@StarLinen.com
www.starlinen.com

