

Sponsorship Commitment

Please complete the form below and remit with payment to:

PRAEF, ATTN: PROSTART, 100 State Street, Harrisburg, PA 17101

(800) 345-5353 P • (717) 236-1202 F • hsterner@prla.org

SPONSOR INFORMATION

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

WEBSITE _____

CONTACT NAME _____

TITLE _____

PHONE _____ EMAIL _____

SPONSORSHIP LEVEL

General Support Packages

- Student Awareness Campaign
- National Invitational Travel Sponsor
- Sponsor a School
- Teacher Training

Student Invitational Support Packages

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Adopt-a-Team

PAYMENT METHOD

- Check, payable to PRAEF
- Credit Card, charged in the following amount \$ _____
 - AmEx
 - Discover
 - MasterCard
 - Visa

CREDIT CARD NUMBER _____

EXP. DATE _____ SECURITY CODE _____

PRINT NAME ON CARD _____

AUTHORIZED SIGNATURE _____



Program Support Packages





Pennsylvania ProStart® Program Support Packages

Pennsylvania ProStart® is a nationwide, two-year program for high school students that develops their talent into tomorrow's restaurant and foodservice industry leaders.

PROSTART STUDENT AWARENESS CAMPAIGN..... \$5,000

Raises awareness of the hospitality industry as a leading employer and career pathway through a campaign targeted at the high-school level. Make a positive impression of the program within the school environment to encourage participation.

NATIONAL INVITATIONAL TRAVEL SPONSOR \$5,000

Winners supporting winners to help make it possible to send the first place management and culinary teams to the national championships. Recognition includes mentions in all materials, programs and press releases, and logo on competitors chef jackets.

SPONSOR A SCHOOL\$500 MINIMUM

The donor determines the total level of support with a \$500 minimum pledge. Support a school to implement the ProStart curriculum, which may include food supplies, books, chef hats and jackets, cookware, service ware and other needs. Recognition includes all materials, programs and press releases.

TEACHER TRAINING\$2,000/SESSION

There are two teacher training sessions per year. These sessions provide teachers with hands on development classes and best practices sessions to improve curriculum implementation. This package provides you with an opportunity showcase your facility, products or services to teachers, who ultimately are potential customers. Recognition includes mentions in all materials programs and press releases.



Pennsylvania ProStart® Student Invitational Support Packages

The Pennsylvania ProStart Student Invitational brings together ProStart students from around the state to showcase their talent, passion and skill for the restaurant industry. All sponsors may include an item in the student gift bags.

PLATINUM SPONSOR \$5,000

The platinum sponsor enjoys the most exposure before, during and after the event. Not only does your company receive recognition in all event communications, but a leader of your company has an opportunity to speak at and assist in presenting the awards. Other recognition includes a full page ad in the program, a complimentary table at the awards lunch, and logo and link to company website on PA ProStart webpages. The company logo also will go on competitors winning team's chef jackets.

GOLD SPONSOR \$3,000

Recognition includes mention in all materials, programs and press releases, as well as company logo and link to company website on PA ProStart webpages. The package also includes a vendor table, a half-page ad in the program and 4 tickets to the awards luncheon.

SILVER SPONSOR \$1,000

Recognition includes mention in all materials, programs and press releases, as well as company logo and acknowledgement on PA ProStart webpages. The package also includes a vendor table, a quarter-page ad in the program and 2 tickets to the awards luncheon.

BRONZE SPONSOR\$500

Recognition includes mention in all materials, programs and press releases, as well as a vendor table.

ADOPT-A-TEAM TO THE STATE INVITATIONAL\$500

Adopting a team to the state invitational makes travelling to the state competition a reality for these students. Your company receives recognition in the program and on PA ProStart webpages as a sponsor.