Sponsorship Commitment

Please complete the form below and remit with payment to:
PRAEF, ATTN: PROSTART, 100 State Street, Harrisburg, PA 17101
(800) 345-5353 P • (717) 236-1202 F • hsterner@prla.org

SPONSOR INFORMATION

COMPANY NAME

ADDRESS

CITY STATE ZIP

WEBSITE

CONTACT NAME

TITLE

PHONE EMAIL

SPONSORSHIP LEVEL

General Support Packages
☐ National Invitational Travel Sponsor
☐ Sponsor a School
☐ Field Trip Sponsor
☐ Culinary Arts Profile

Student Invitational Support Packages
☐ Title Sponsor
☐ Gold Sponsor
☐ Silver Sponsor
☐ Bronze Sponsor
☐ Adopt-a-Team
☐ T-Shirt Sponsor

PAYMENT METHOD
☐ Check, payable to PRAEF
☐ Credit Card, charged in the following amount $_________________
   ☐ AmEx   ☐ Discover   ☐ MasterCard   ☐ Visa

CREDIT CARD NUMBER

EXP. DATE SECURITY CODE

PRINT NAME ON CARD

AUTHORIZED SIGNATURE
Pennsylvania ProStart®
Program Support Packages

Pennsylvania ProStart® is a nationwide high school culinary arts program that develops students’ talent into tomorrow’s restaurant and foodservice industry leaders.

NATIONAL INVITATIONAL TRAVEL SPONSOR ............... $5,000
Winners supporting winners to help make it possible to send the first place management and culinary teams to the national championships. Recognition includes mentions in all materials, programs and press releases, and logo on competitors’ chef jackets.

TEACHER TRAINING ...........................................$2,000/SESSION
There are two teacher training sessions per year. These sessions provide teachers with hands-on development classes and best practices sessions to improve curriculum implementation. This package could provide you with an opportunity to showcase your facility, products or services to teachers, who ultimately are potential customers. Recognition includes mentions in all materials, programs and press releases.

SPONSOR A SCHOOL ..........................................$500 MINIMUM
The donor determines the total level of support with a $500 minimum pledge. Support a school to implement the ProStart curriculum, which may include food supplies, books, chef hats and jackets, cookware, service ware and other needs. Recognition includes all materials, programs and press releases.

FIELD TRIP SPONSOR ...........................................$500
Support a school to explore opportunities in the industry by offsetting the costs associated with a class field trip. Recognition includes all materials, programs and press releases.

CULINARY ARTS PROFILE SPONSOR ..........................$500
Increase your company’s recognition by sponsoring the National Culinary Arts Month industry profiles on PA ProStart’s blog and social media channels. Recognition includes all materials, programs and press releases.

Pennsylvania ProStart®
Student Invitational Support Packages

The Pennsylvania ProStart Student Invitational brings together ProStart students from around the state to showcase their talent, passion and skill for the restaurant industry. All sponsors will receive recognition in all promotional materials, event program, and press releases, acknowledgement on the PA ProStart webpage, and may include an item in the student gift bags.

TITLE SPONSOR ................................................................$5,000
The title sponsor enjoys the most exposure before, during and after the event, which includes:

- Opportunity to speak at and assist in presenting the awards
- Full page ad in the event program
- Complimentary table at the awards lunch
- Company logo will go on competitors winning team’s chef jackets for the national competition
- Recognition as title sponsor of the pre-event webinars for judges and instructors

GOLD SPONSOR .........................................................$3,000

- Vendor/exhibitor table at the competition
- Half-page ad in the program
- 4 tickets to the awards luncheon

SILVER SPONSOR .....................................................$1,000

- Vendor table
- Quarter-page ad in the program
- 2 tickets to the awards luncheon

BRONZE SPONSOR .....................................................$500

- Vendor table

ADOPT-A-TEAM TO THE STATE INVITATIONAL ........$500
Adopting a team to the state invitational makes travelling to the state competition a reality for these students.

T-SHIRT SPONSOR ....................................................$500