



Spirit of Hospitality Awards Nomination Form

GENERAL GUIDELINES

- Individuals may be nominated by their chapter or any active member using the form on the reverse side.
- All nominations must be submitted by **Monday, September 17, 2018.**

- All applications are reviewed and evaluated by the PRLA Awards Committee.
- Award recipients will receive recognition at the Annual Awards Gala, as well as in PRLA publications.
- PRLA Chapter Award Winners are automatically eligible for the state awards.

EMPLOYEE OF THE YEAR

Honors a non-management employee who goes above and beyond normal job responsibilities. Nominees are judged on outstanding service to their place of employment, customers and the community. This award may go to an employee of a member hotel, restaurant, destination marketing organization, or allied business establishment.

MANAGER OF THE YEAR

Honors exemplary professionalism and exceptional service by an employee in a supervisory position at a member hotel, restaurant, destination marketing organization or allied business establishment. Nominees are judged on showing outstanding leadership qualities and consistently adding to the success of their place of employment. This award may go to an employee of a member hotel, restaurant or allied business establishment.

WILMER S. LAPP COMMUNITY SERVICE AWARD

This award may go to a restaurant, lodging, destination marketing organization, allied or institutional member showing significant and noteworthy contributions to the industry and community at the chapter or state levels.

CUSTOMER RELATIONS AWARD

Recognizes programs or people who develop a climate conducive to new or repeat business, create goodwill among customers, offer outstanding hospitality or visitor support, provide special services, and effectively solve customer issues. Nominees may include individuals or organizations from member restaurants, hotels, destination marketing organizations and allied businesses.

LIFETIME ACHIEVEMENT AWARD

Honors long-standing PRLA members who have shown continuous support of the industry and association throughout their career.

ECO-HERO AWARD

Recognizes a business that has developed a culture toward integrating superior environmental management practices that improve everyday operations while maintaining quality service and meeting customer expectations.

FUTURE OF THE INDUSTRY AWARD

Recognizes a student furthering his or her career in the culinary or hospitality industry and who has work and volunteer experience within the industry, while maintaining a high level of academic performance. This person displays notable industry involvement and strong leadership potential.

INNOVATION AWARD

Recognizes hospitality individuals or organizations that pave the way to success and advance to new achievements. Their inspiration, forward-thinking vision, and strategic planning serve as examples to their peers of what can be accomplished when we think outside the box. This award may go to a restaurant, lodging, destination marketing organization, allied or institutional member.

EVENT OF THE YEAR

Recognizes a member destination marketing organization, restaurant, hotel or allied business that hosts an exceptional event that contributes to the local economy. Examples may include collaboration with other interests to celebrate a community, historical anniversary, or sporting event.

CAMPAIGN OF THE YEAR

Celebrates a member destination marketing organization, restaurant, hotel, or allied business that has executed a particularly creative campaign to highlight the many reasons why their area or business is a great place to visit.

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NOMINEE INFORMATION

NAME _____ TITLE _____

BUSINESS _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ EMAIL _____

AWARD CATEGORY _____

SUBMITTED BY INDIVIDUAL/CHAPTER

CHAPTER NAME _____

NAME _____

BUSINESS _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ EMAIL _____

PLEASE EXPLAIN WHY YOU ARE OR YOUR CHAPTER IS NOMINATING THIS PERSON

(USE ADDITIONAL SHEETS AS NECESSARY):

Nominations must be submitted to: PRLA, Attn: Annual Awards, 100 State Street, Harrisburg, PA 17101 by no later than **September 17, 2018**. Fax nominations to (717) 236-1202 or email them to hhoward@prla.org.